

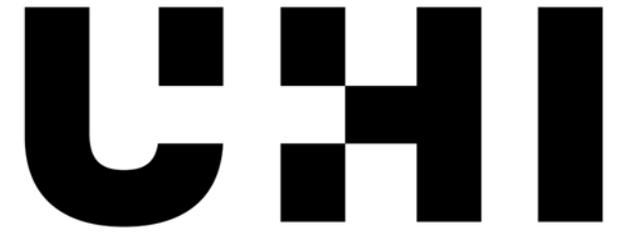
International Woman's day 2025

#IWD2025

#Accelerate Action

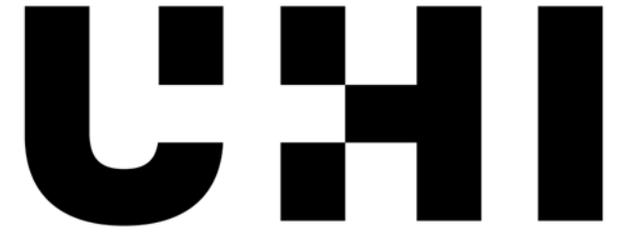


The Auroran's



- Catriona Mallows
- Clara Hickey
- Katy O'Connor
- Nicola Martin
- Zoe McIntosh



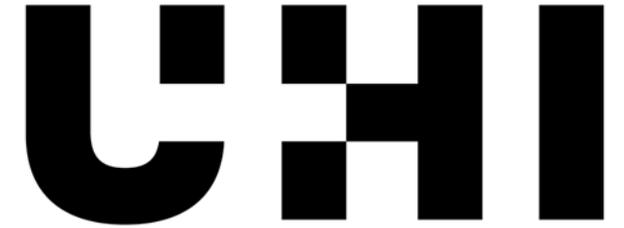


Aims of the seminar

- What is the Aurora programme?
- Introduce IWD and **#AccelerateAction** campaign
- Hear your views and ideas in breakout rooms
- Inform future discussions and actions within UHI



Introduction to IWD 2025



- International Women’s Day (IWD), celebrated annually on **March 8**, honours the achievements of women across all aspects of life - social, economic, cultural, and political - while also advocating for gender equality.
- IWD has occurred for well over a century, with the very first IWD held in 1911
- IWD provides an important platform to engage with communities, reflect on progress, and commit to positive action. Participation in IWD ensures progress toward equality remains on the global agenda and positive action prevails.



What is Accelerate Action?

- "Accelerate Action" is a call for urgency, inclusion, and transformative change. It signals that equality cannot wait, and that all sectors of society must work together to quicken the pace of progress for women's rights and empowerment.
- **#Accelerate Action**





Why Accelerate Action?

- Progress is too slow
- Addressing global setbacks
- Inspiring momentum for change
- Tackling structural inequalities
- Focus on impactful solutions
- Inclusivity and intersectionality
- A timely call for accountability



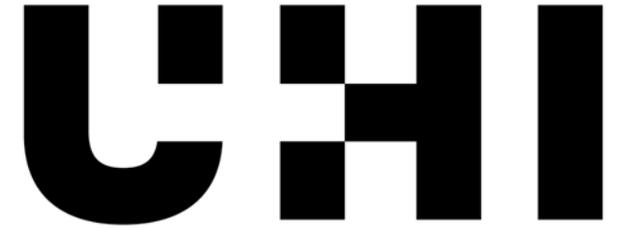
Summary

- Gender parity won't be attained for well over a century. [World Economic Forum data](#) shows that at the current rate of progress it will still take until 2158, which is roughly five generations from now, to reach full gender parity.
- "Accelerate Action" is a call for urgency, inclusion, and transformative change. It signals that equality cannot wait, and that all sectors of society must work together to quicken the pace of progress for women's rights and empowerment.



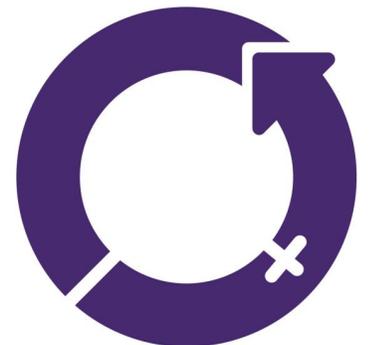
How Can We Accelerate Action?

- Challenge stereotypes & bias
 - Call out discrimination
 - Support women's advancement
 - Invest in women-focused initiatives
-
- [FREE International Women's Day Resources](#)



Action - : Strike the #AccelerateAction Pose

- Show your support for gender equality.
- Take a photo in the **#AccelerateAction** pose.
- Share on social media using **#IWD2025 #AccelerateAction**.



Your logo goes here ...

Your text goes here ...

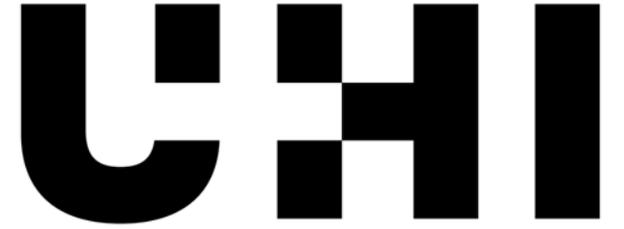


International Women's Day

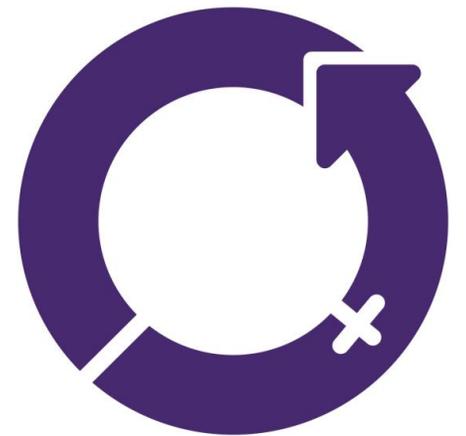
#IWD2025 #AccelerateAction



Taking this forward within UHI



- We can't do this alone! We are fortunate to have this opportunity to raise awareness of gender inequality and we would like your input to help us accelerate action within UHI.
- We invite you to share your experiences, ideas, and perspectives to help us shape the next steps.



Breakout room discussion

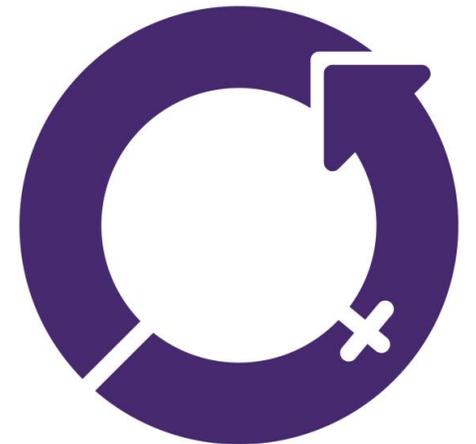
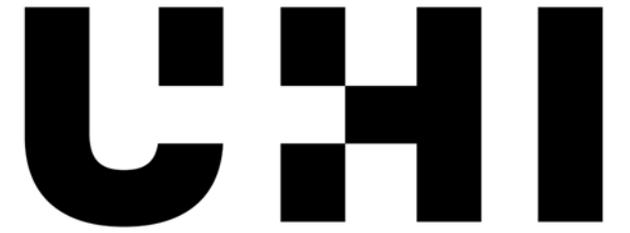


Questions:

- What barriers have you experienced, or seen women experience, in the workplace?
- What could have been done differently to produce a better outcome?
- What would you like to see changing to accelerate action towards gender equality in UHI?



Discussion feedback



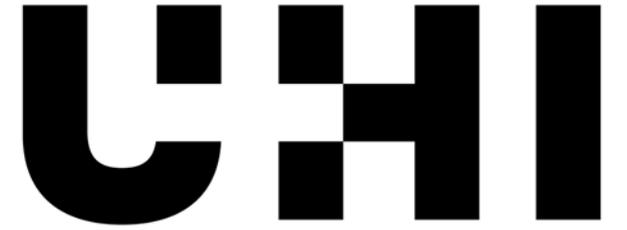
Next steps

Individual Action

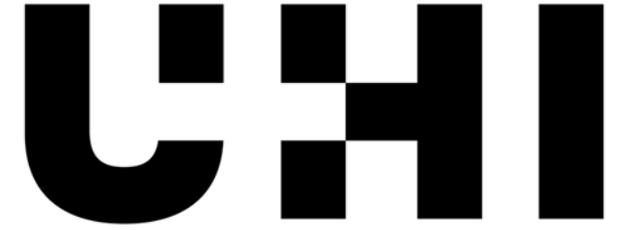
- Show your support for gender equality.
- Take a photo in the **#AccelerateAction** pose.
- Share on social media using **#IWD2025 #AccelerateAction**. Tag UHI in your posts.

Collective Action

- Reignite the UHI Women's Network (join via Viva Engage)
- Themes identified today - inspire future workshop topics
- Look out for more information through the LTA
- Let's support one another to **#AccelerateAction** within UHI



Together, Let's #AccelerateAction



- ♥ International Women's Day 2025 is OUR movement.
- ♥ We all have a role in **driving real change**.
- ♥ Let's **step forward in solidarity**—for women & girls everywhere!

