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# Turnitin/Feedback Studio Improving Academic Writing

Marion MacDonald, Andy Brown,  
Catriona Grant, Alice Mongiello,  
and Matt Sillars



# PeerMark: Andy Brown

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# Plagiarism or a learning need?

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## Improve academic writing

- Create Turnitin assignments in Blackboard
- Enable multiple submissions
- Students submit their assignments
- Students read their originality reports
- Students correct their work and resubmit.

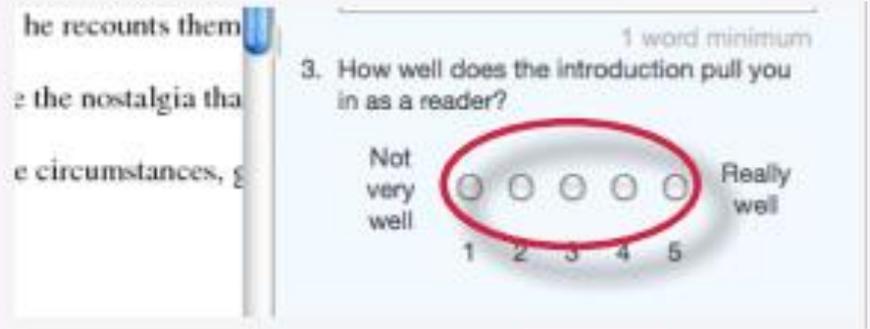
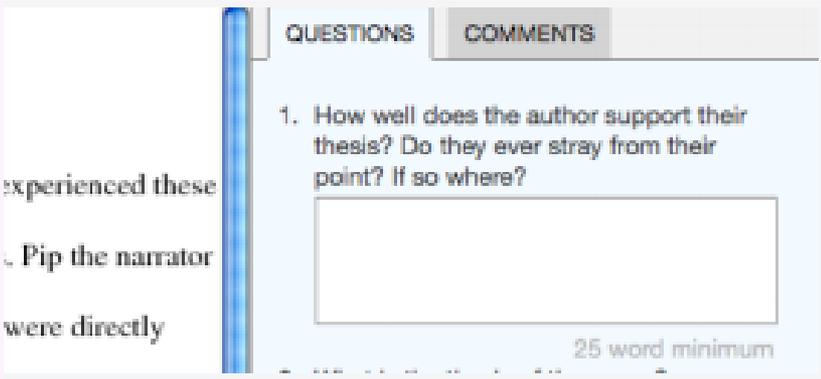
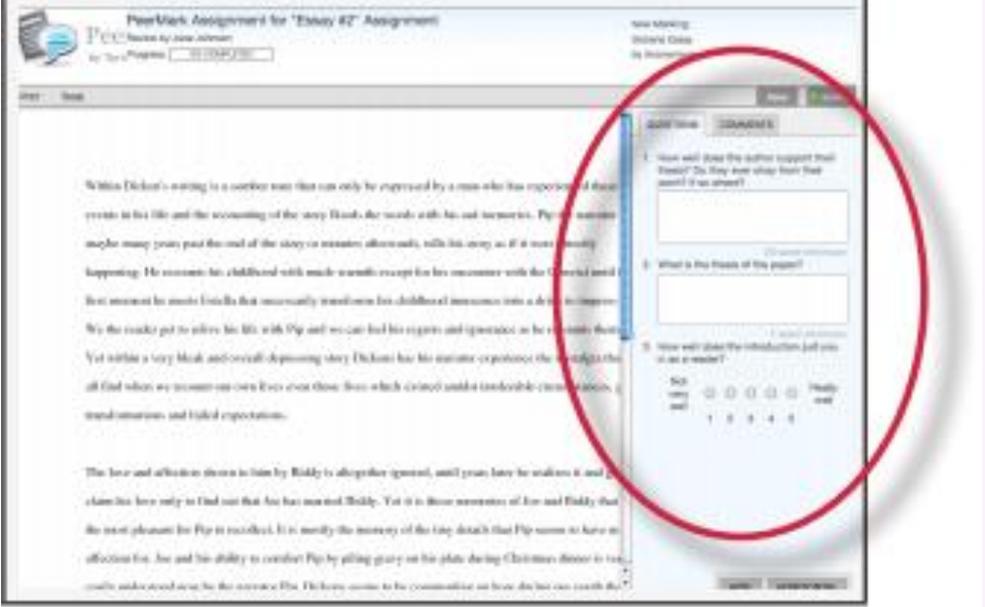
# Save time with PeerMark

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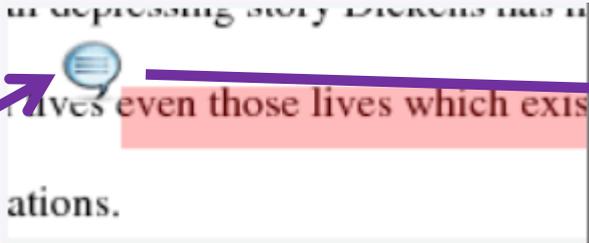
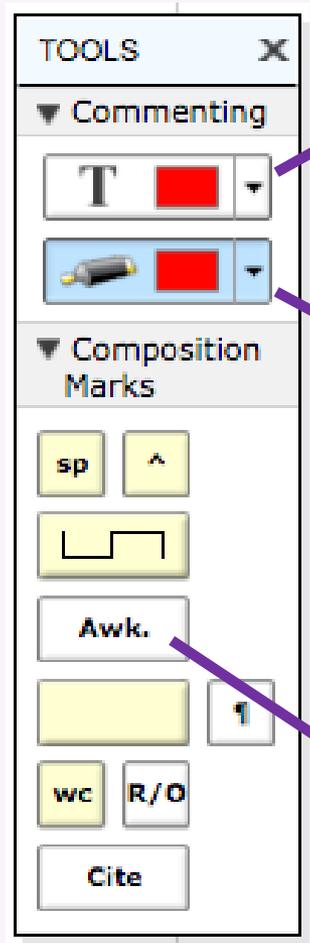
- Student submissions
  - assigned to peers for review
    - anonymous or
    - attributed
  - free response and scale questions.



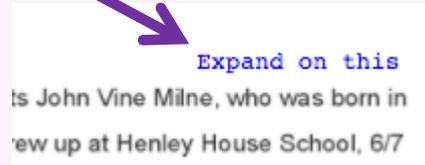
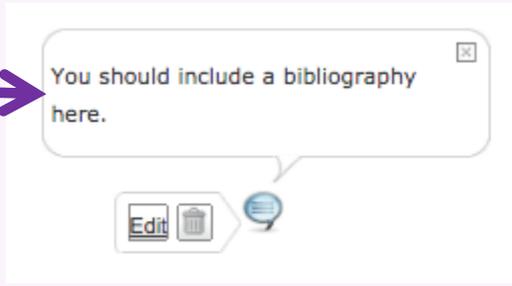
# PeerMark free response and scale questions



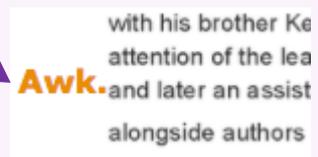
# PeerMark tools palette



Comment bubble



Inline comment



Composition mark symbols

# UHI's Turnitin site



mahara.uhi.ac.uk

## Mahara

Mahara is a fully featured electronic portfolio system with social networking features to create online learning communities. Use the login box on the right to access this service.

For more information you can read [About](#) or alternatively please feel free to [Contact Us](#).

### Login



Username: \*

No need to log in

Password: \*

### Links and resources

[University website](#)

[UHI Blackboard](#)

[Blended Learning Standards](#)

[Help with Turnitin](#)

[Help with Media Library](#)



# Feedback Studio: Marion MacDonald

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Replacement to GradeMark from 1 August  
2017

Skip  
screendumps if  
going live



# Feedback Studio

## Question setup not changed

**Feedback Studio test**

Submit Submissions Inbox Modify No Group Filter Refresh

Part 1 +

Status	Start Date	Due Date	Post Date	Grade Total	Tools	Export
Active	2017 May 16 09:45	2017 Jun 16 09:45	2017 Jun 16 09:45	100		

Search 10

Author / Paper title	Paper ID	Date Submitted							
student3 student3 - Student3	72748026	May 16th, 2017 9:53 am			-				
student2 student2 - Student2's paper	72747938	May 16th, 2017 9:52 am			-				
student Argyll College - StudentAC's assignment	72747716	May 16th, 2017 9:48 am			-				

# Feedback Studio

feedback studio

student Argyll College | StudentAC's assignment

-- /100 < 2 of 3 > ?



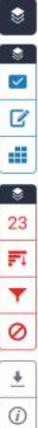
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**Submission Sheet**

To be completed by student

Page: 1 of 2 Word Count: 186

Return to Turnitin Classic



# Feedback Studio

feedback studio      student Argyll College      StudentAC's assignment      /100      2 of 3

**Active Layers**

- Grading
- Similarity



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**Submission Sheet**

To be completed by student

Student Name .....

Student ID .....

Colleae and Colleae Number .....

# Feedback Studio

feedback studio      student Argyll College      StudentAC's assignment      -- /100      < 2 of 3 > ?

QuickMarks

Commonly Used

- Change QuickMark Sets
- ✓ Commonly Used
- Composition
- Composition Marks
- Format
- Knowledge of Theory
- Punctuation
- Theory
- Usage

Awk. C/S Citation Needed

Commonly Confused Del.

feedback Improper Citation

Insert: Missing \*\* P/V

Run-on Sp. Support UHI

UHI Vague WC

Weak Transition Wrong language



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**Submission Sheet**

To be completed by student

Student Name .....

Student ID .....

# Feedback Studio

The screenshot displays the Turnitin Feedback Studio interface. At the top, the header includes "feedback studio", "student Argyll College", and "StudentAC's assignment". The document content shows two highlighted sections: "Agreed recommended mark to be confirmed by Exam Board following marker discussion" and "Date recommended mark sent to student". A sidebar on the right, titled "Match Overview", shows a total score of 23% and lists two matches: "Submitted to University... Student Paper" at 16% and "king-theme.com Internet Source" at 6%. The bottom of the interface shows "Page: 1 of 2", "Word Count: 186", and a "Return to Turnitin Classic" link.

feedback studio student Argyll College StudentAC's assignment -- /100 < 2 of 3 > ?

Agreed recommended mark to be confirmed by Exam Board following marker discussion .....

Date recommended mark sent to student .....

ib

2  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer a vestibulum elit. Morbi sit amet condimentum dui. Praesent tristique non diam quis fringilla. Praesent fermentum, sem efficitur rutrum vehicula, nibh turpis porttitor velit, quis blandit dolor sem eu nunc. Aenean auctor et dui ac molestie. Suspendisse feugiat lacus ut vehicula scelerisauae. In scelerisauae nisl lectus. vitae

Match Overview X

23%

1 Submitted to University... Student Paper 16% >

2 king-theme.com Internet Source 6% >

23

Return to Turnitin Classic

Page: 1 of 2 Word Count: 186





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# Using Turnitin as a Developmental Tool Reflecting Back and Looking Forward

Dr Alice Mongiello, Inverness College UHI  
BA (Hons) Childhood Practice  
Programme Leader



# Why Introduced?

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## 1. Scholarly Issues

- Develop academic writing skills.
- Develop referencing skills.

## 2. Plagiarism

- Double counting.
- Significant increase in accessible online resources.



# Importance of Transparency

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Induction

Longitudinal Induction

Student Handbook

Tutor Guide

Student Guide

Cyber Cafe

Modules

Videos

Ongoing Support

Ethic of Care

# Issues that arose

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- Practical application in modules
- Poor Scholarship/Misunderstanding
- Increase in self-plagiarism
- Academic Misconduct

# To Conclude....Moving Forward

1. Ethic of Care: Not being used to 'catch-out' students

2. Developmental tool

3. Mindful of different interpretations and uses

4. Plagiarism: Serious OR Minor

5. Standardisation and parity of practice across UHI

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Catriona Grant

BA(Hons) Business and Management  
Programme Leader

Lecturer - Business, Accounting and  
Administration, Inverness College UHI

# Being a Turnitin user : it's not a destination ... it's a journey!



# My experience is Turnitin is ...

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- not necessarily time saving at the point of marking BUT counting administration – yes
- GREAT developmental tool for student's academic writing
- facilitates a consistency in marking and feedback process



# What I love about Turnitin is ...

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- The functionality is impressive
  - QuickMark
  - Audio comments
  - Overall comments
  - Non originality
  - Space for internal moderation



# What you need to watch out for is

...

- Make sure you get your settings right
  - Allow multiple submissions
  - Make sure your feedback release parameters are correct.
- % Non originality  $\neq$  Plagiarism
- Really important to close off your Turnitin assessments correctly
- Doesn't work with group assessments



# Student Feedback

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Matt Sillars

Lecturer in Psychology,  
Inverness College UHI

‘Quick and Dirty’ Student Evaluations from  
the Module: Foundations of Research

31 responses from 150 students.

# I found Turnitin Easy to Use

Strongly Agree	24.14%
Agree	55.18%
Neither Agree nor Disagree	13.79%
Disagree	6.9%
Strongly Disagree	0%
Not Applicable	0%
Unanswered	0%

Combined = 79.32



I used the feedback from Turnitin to modify my assignment to reduce the similarity score.

<b>Strongly Agree</b>	<b>20.69%</b>	<b>Combined = 44.83</b>
<b>Agree</b>	<b>24.14%</b>	
<b>Neither Agree nor Disagree</b>	<b>27.59%</b>	
<b>Disagree</b>	<b>13.79%</b>	
<b>Strongly Disagree</b>	<b>0%</b>	
<b>Not Applicable</b>	<b>13.79%</b>	
<b>Unanswered</b>	<b>0%</b>	

# I would be happy to use Turnitin again

Strongly Agree	41.38%	Combined = 89.66%
Agree	48.28%	
Neither Agree nor Disagree	10.35%	
Disagree	0%	
Strongly Disagree	0%	
Not Applicable	0%	
Unanswered	0%	

# I think a system such as Turnitin should be used for all assignments

Strongly Agree	41.38%
Agree	17.24%
Neither Agree nor Disagree	27.59%
Disagree	13.79%
Strongly Disagree	0%
Not Applicable	0%
Unanswered	0%

Combined = 58.62

# Positive Feedback from Students

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- I felt this was a great way to ensure the work you have done is entirely your own, this also gave me a confidence boost as i didnt have to correct any of my assessment leaving me feeling ecstatic.



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- Think its a really good tool and quite reassuring that you aren't accidentally plagerising. I have found a student version called writecheck that lets students do this themselves (for a small fee) and plan to use it on my next assignment if its not inplace for my next module



- 
- The only reason I answered disagree for question 2 was because I didn't receive a high percentage in my assessment, if I had then I would have modified it and would have answered agree. All in all I think Turnitin is a really great idea!



- 
- Being able to resubmit work multiple times leading up to the deadline changing the assignment when needed using the originality score would be helpful for all modules

- 
- I would like the opportunity to practise more with it so that it becomes a routine part of assignment submission. If it works smoothly I would be happy to use in future modules
  - Found very easy to use
  - It was easy to use and I would like to see it used in other modules.

# Less than positive feedback...

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- Found it hard to understand and could be quite complicated
- it was a bit complicated in terms of submitting an assessment. I prefer the original way that we submit
- I felt that it was a bit complicated in terms of submitting an assessment. I prefer the original way that we submit



- 
- I found Turnitin slightly ambiguous as there is a vast amount of information about subjects where often facts are repeated, just because you are repeating a fact does not mean that you are plagiarising work, there are many ways to express facts but it is impossible to completely avoid repeating what someone else may have written



# Tutor Problems

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- Returning Work with Comments
  - Had to email each student individually (200 on module)
- Identifying the student ID number on downloaded assignments can be a challenge
- Enormous variation in interpreting the report – Tutors, MLs, and PLs all have different standards and views .

